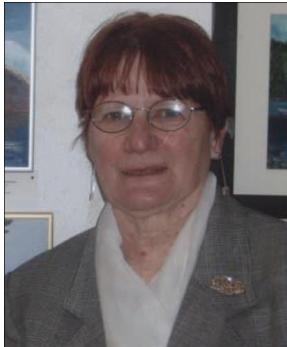


Trail's End Art Association



Masat Featured



Joan Masat

Joan Masat was selected as TEAA's September's Featured Artist.

Joan was born in Portland, Oregon where she retired as book-keeper for the Oregon Historical Society. She has

two sons. One son lives in Portland and works for the Rose Community Housing Development, an organization who fixes up older homes for low income housing and is the father of her granddaughter. Her other son is an attorney in Washington D.C.

Joan began painting about 12-13 years ago, and when she semi-retired to Astoria 10 years ago she took a class at Clatsop Community College from Shirley Dahlsten. Shirley in turn told her about Trail's End Art Association. Once she joined, Susan Bish helped her to feel welcomed as Susan has



Joan at Work

done for many artists. Joan was treasurer for 2 years and has been a member of TEAA for about ten years. Besides painting, she

works two days a week at the Astoria Library.

When talking about her painting, Joan says that it has become an important part of her life and something she has to do. Her work has been selected for the international juried competition Au Naturel and she has shown at Grace Episcopal Gallery, TEAA, and the Shearwater Gallery in Seaside.



September's Featured Work

People's Choice!

The August Judged Competition People's Choice ballots have been counted. First place in the People's Choice award went to Beth Marcotte-Fulton for "Pillow Dreams". Her winning work also received First Place and Best in Category for pastels. Second place went to Deanne Johnson's pastel Butch's World. Deanne also received second place for her second entry 'Heaven'.

Thanks again to Gheri Fouts and the many volunteers and judges who helped put on the show.

Technical Difficulties

The official minutes for the September meeting aren't available in this newsletter due to a computer problem. They can be viewed at the Center. Every effort will be made to include all minute notes in this newsletter.

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SPECIAL DATES

- September 27-28 Submit work for October Show
- October 2 Business Meeting 10am
- October 3 Artist Reception 5-8pm
- October 9 General Meeting 10am & Educational Program on Tapestry and Fiber Art
- October 24—350 Art shows in Seaside, Cannon Beach and Astoria

President's Corner

Trail's End Needs You!



Something interesting happened this summer. When we brought in instructors from outside our area to teach *A Taste of Art in Gearhart* classes, they commented on how lucky we are to have not only our own gallery, but also a space for classes and open studio. Our library of videos and books is becoming quite impressive as well. We are blessed with incredible Board members who give hours of their time, and with other members who are willing to step up to help.

We need people stepping up to help once again and hope that you will consider running for an office; work with other people to provide the monthly artist's reception; or maybe consider a position managing the gallery. We even need your input on the By-Laws or recommendation for artists you would like to see teaching workshops next year.

You can find more information on volunteer opportunities and who to contact under the article *This 'N That* in this newsletter!

Scary Opportunity

Want to sell your shrink wrap art at an Art Blowout Sale at scarily low prices on Halloween? If anyone is interested in organizing the event, the Center is available from 11am-4pm on that Saturday.

Call for Art - 350



At the General Meeting, artist Bill Lutz shared with members local plans for October 24th, International Day of Climate Action. Nineteen countries and 1500 action groups are gathering together for activities to show either their support or opposition to the upcoming December meeting in Copenhagen where world leaders will propose a new proposal to replace the Kyoto Treaty.

Clatsop County artists have joined this endeavor and there will be events in Cannon Beach, Seaside, and Astoria. There will be an open forum for expressing viewpoints and artist expressions in art, poetry, and song. All levels of ability are encouraged. Trail's End members are encouraged to bring their art to T.angjuli Salon and Gallery at 7 N. Holladay in Seaside on October 24th before noon. The work will be shown at the Bob Chisolm Community Center in Seaside from 4-10pm. If individuals wish to speak, they can reserve time at the open mike on October 19th.

The significance of '350' is that it is the CO₂ parts per million in the atmosphere that is the maximum amount to sustain life on the planet. Presently the level is 390 and growing 2 points per year. The result of the present high levels can be seen in the increase in acidic water and other changes that we are experiencing worldwide.

For more information on the activity, contact Bill Lutz 503-739-0514 billylutz@hotmail.com or Carol Knutson 503-338-2501 cknutson@clatsopcc.edu.

All points of view will be welcomed, including opposition to the climate change theories, and there are no limitations on what may be presented. For example, anything that shows the beauty of the earth such as flowers and landscapes, are welcome.

Call for Art - Chorale

Jo Pomeroy-Crockett reported that the N. Coast Chorale is calling for art for their December performance, Vivaldi's *Angels Angelica*. Your representation of angels is due the first week of November. Art should be matted but not framed. Framed work can be sold at the performances. Contact Jo for more information 503-458-5541, or jpc76@msn.com. TEAA is the exclusive art source for the Chorale programs and posters.

Resources

Judith Fredrikson, Resource Coordinator, shared two books with the members at the General Meeting. [Green Woods & Crystal Waters: The American Landscape](#) by John Arthur and [Great Women Masters of Art](#) by Jordi Vique.

Ellen Zimet also reported that the videos have an easier check out and return procedure. She also commented that the Intermediate Watercolor Class charges themselves \$5 per meeting and uses the money to buy new watercolor videos and resources. There was a discussion about how other groups who meet weekly might consider the same process to buy resources in related to the mediums in which they are working.

Thanks Albert!

Albert Wood was thanked for his work as Gallery Manager this year at the General Meeting. Albert will be leaving the position to pursue his own art and members will divide up his work load for the remainder of the year. The Gallery has had 1,344 visitors so far this year.

Your Input Needed

Bernie Thomas reported that the By-law committee (Lou Kister, Patti Davis and Bernie Thomas) has completed a draft that needs review prior to a vote. The draft is available at the center and will be available on the website for review. The minutes for the September meeting will also be available at the Center to read when gallery sitting. The vote will be at the October General meeting.

Some of the changes include the following:

- Delete the office manager position
- Create a new second Vice President position that will also be in charge of membership.
- The Member-at-Large will also be in charge of welcoming and will provide for an orientation for new members. This position will also supervise the committee that organizes the receptions and potlucks.
- The Corresponding Secretary will also send out thank you notes and other correspondence.
- There will be Special Events Committees that will disband after the events are completed.

Membership Report



New member Michael Muldoon attended the September General meeting. He and his wife will be leaving for their Scottsdale, AZ home for the winter.

Jeannette Davis' mother-in-law passed away in September. Kathy Hamilton is now home from the hospital and is recovering at home.

The Business of Art

Jo Pomeroy-Crockett presented a thorough review of the best way to sell writing and illustrations for children's books in today's publishing market. Jo has written several children's and text books. She has also taught Children's Literature at the graduate level.



Jo provided several resources including the [Children's Writers & Illustrator's Market](#), which is published annually. She also shared the [Critical Handbook of children's Literature](#). She explained how first attempts are usually unsuccessful, but to keep trying. She also shared that rejections usually only mean that the submission isn't a good match with the publisher. Before writing, she emphasized reading a lot of children's books and gave several examples. Books are divided into categories. There are pure picture books for infants, to picture books with limited text for pre-school to 8 yrs of age. As children get older they have more text. It's important to know a little about reading levels if writing.

Jo highlighted the importance of having character, plot, theme, setting, and point of view. Children's books are limited to 32 pages. Illustration should be interesting but not too busy. Problems people sometime have are no rhythm to the writing, no enticement to turn the page, too heavy handed or preachy, the illustrations don't match the text, and worse of all the work is too cutesy.

The most important pages are page 1 (attention grabber), then pages 30-31 as they lead to page 32.

Jo will be teaching Watercolor fall term at Clatsop Community College.



Example of a well written children's book.

Suggested Gallery Themes

Only Suggestions—All Subjects Welcomed!

Oct	Over, Under, and Yonder
Nov	Coming Home
Dec	Winter in the NW

This 'n That

- **Coming Event!** Cheryl Silverblatt will talk about tapestry and fiber art at the October General Meeting.
- Business Cards will be available for member's to use soon. They can be given to customers who buy gallery art, used for TEAA business, and more. You are encouraged to take 25 if you can use them.
- Contact Ellen Zimet if you have an artist you'd like to see teaching a workshop next summer 503-861-0718, ellenzimet@earthlink.net
- Want to show at Grace Episcopal Gallery in 2010-11? Contact Jo Pomeroy-Crockett 503-458-5541, jpc76@msn.com
- New! Playing with Yupo is new, free, and will be fun. Fridays 1-4pm
- **The Nominating Committee needs your help!** Can you be on a committee to help others with things like the receptions or run for an office? It's easy work and it's even fun! Contact MaryAnn Gantenbein 503-861-2832, gantenbeinc@aol.com

• The Transition Center needs watercolor and drawing paper donations. They are getting very low. To help, call Patty Davis 503-791-3965.

• Treasurer Beverly Peck reported that proceeds from A Taste of Art in Gearhart and donations from gallery sales should take TEAA through the rest of the year.

Trail's End Art Center Calendar

Trail's End Art Association

656 Ave A St. Gearhart, Oregon
 PO Box 2351
 Gearhart, Oregon 97138
 Phone 503-717-9458

 www TrailsEndArt.org

Experimental Painting-Critique
Shirley Dahlsten presents 10 weeks. Call Shirley at 338-9367 for more information.

Beg to Inter Watercolor
Carol Couch is back with her class. \$15 for members—\$18 non. Call Carol 360-665-5319 for more information. Wednesdays 9:00—12:00

Intermediate Watercolor class is a leaderless group that watches famous artist videos and has members instruct. Call Mary Ann Ganzenbein at 861-2832 or Suzanne King at 861-0260 for more information. \$5.00 donation goes to video fund

Playing with Yupo is a studio for learning and sharing techniques using yupo paper (polypropylene paper). No facilitator and no fee.

Drawing Experiences
Sheila Brown will teach your choice of Mondays or Saturdays. Members pay \$48 for 4 sessions or \$15 for a single session. Non Members \$60 for 4 sessions or \$18 per session. All materials supplied 338-6351 **Please Pre-register!**

Linoblock Printing
Sheila Brown will teach classes Sat morn from 9-12. \$55 for 4 sessions and \$75 for non members. All materials supplied 338-6351 **Please Pre-register!**

Pastel Studio, Playing with Yupo and **Plein Air** are free to members! Join in at any time. Call Pastel facilitator **Kathy Moberg** 738-6653 for more information on the Pastel Studio, and **Sally Bailey** 325-1589 for Plein Air

October 2009

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
September 27 Bring October Gallery Art	28 Drawing Experiences <i>Sheila Brown</i> 9:00-12:00 Bring October Gallery Art	29 Pastel Studio <i>K. Moberg</i> 10:00- 3:00	30 Beg to Inter Watercolor <i>Carol Couch</i> 9:00-12:00 Int Watercolor <i>different instructors weekly</i> 1:00-4:00	October 1 Experimental Painting Class <i>Shirley Dahlsten</i> 10:00-3 :00 Plein Air (Schedule can be found at www.trailsendart.org)	2 TEAA Business Meeting 10am Playing with Yupo 1:00-4:00pm	3 Artist Reception 5-8 Lino Printing <i>Sheila Brown</i> 9:00--1:00 Drawing Exp <i>Sheila Brown</i> 1:00-4:00
4 <i>Open Studio</i>	5 Drawing Experiences <i>Sheila Brown</i> 9:00-12:00	6 Pastel Studio <i>K. Moberg</i> 10:00- 3:00	7 Beg to Inter Watercolor <i>Carol Couch</i> 9:00-12:00 Int Watercolor <i>different instructors weekly</i> 1:00-4:00	8 Experimental Painting Class <i>Shirley Dahlsten</i> 10:00-3 :00 Plein Air	9 TEAA General Meeting 10am Featuring an Ed. Program - Cheryl Silverblatt's on Tapestry Weaving Playing with Yupo 1:00-4:00pm	10 Lino Printing <i>Sheila Brown</i> 9:00--1:00 Drawing Exp <i>Sheila Brown</i> 1:00-4:00
11 <i>Open Studio</i>	12 Drawing Experiences <i>Sheila Brown</i> 9:00-12:00	13 Pastel Studio <i>K. Moberg</i> 10:00- 3:00	14 Beg to Inter Watercolor <i>Carol Couch</i> 9:00-12:00 Int Watercolor <i>different instructors weekly</i> 1:00-4:00	15 Experimental Painting Class <i>Shirley Dahlsten</i> 10:00-3 :00 Plein Air	16 <i>Open Studio</i> Playing with Yupo 1:00-4:00pm	17 Lino Printing <i>Sheila Brown</i> 9:00--1:00 Drawing Exp <i>Sheila Brown</i> 1:00-4:00
18 <i>Open Studio</i>	19 Drawing Experiences <i>Sheila Brown</i> 9:00-12:00	20 Pastel Studio <i>K. Moberg</i> 10:00- 3:00	21 Beg to Inter Watercolor <i>Carol Couch</i> 9:00-12:00 Int Watercolor <i>different instructors weekly</i> 1:00-4:00	22 Experimental Painting Class <i>Shirley Dahlsten</i> 10:00-3 :00 Plein Air	23 <i>Open Studio</i> Playing with Yupo 1:00-4:00pm	24 Lino Printing <i>Sheila Brown</i> 9:00--1:00 Drawing Exp <i>Sheila Brown</i> 1:00-4:00
25 <i>Open Studio</i> Bring November Gallery Art	26 Drawing Experiences <i>Sheila Brown</i> 9:00-12:00 Bring November Gallery Art	27 Pastel Studio <i>K. Moberg</i> 10:00- 3:00	28 Beg to Inter Watercolor <i>Carol Couch</i> 9:00-12:00 Int Watercolor <i>different instructors weekly</i> 1:00-4:00	29 Experimental Painting Class <i>Shirley Dahlsten</i> 10:00-3 :00 Plein Air	30 <i>Open Studio</i> Playing with Yupo 1:00-4:00pm	31 Lino Printing <i>Sheila Brown</i> 9:00--1:00 Drawing Exp <i>Sheila Brown</i> 1:00-4:00